



## **TELEVISED PRO BEACH VOLLEYBALL VISITS LAKE TAHOE TO SPIKE SUMMER FUN**

### *EVP Tournament Highlights Appeal of Nation's No. 1 Travel Destination*

(*South Lake Tahoe, Calif./Nev.*) With beach volleyball as one of the most popular events at this summer's Olympics Games, the Lake Tahoe Visitors Authority (<http://www.BlueLakeTahoe.com>) is bringing the EVP® Pro Beach Volleyball Tour to South Lake Tahoe, Aug. 22-23.

EVP's top 30 men and women athletes will bump it up at Lakeside Beach, located directly behind the Stateline hotels at the casino corridor on the California side, for South Shore's inaugural event.

Two courts with 2 vs. 2 teams of men and women will square off and volley for their share of the \$5,000 purse. The preliminary round is Friday, Aug. 22, at 1 p.m. The single elimination finals are Saturday, 9 a.m. - 6:30 p.m.

Comcast Sports Net will be broadcasting the tournament and will reach over 60 million viewers in 40 states. The first air-date is Sept. 14, with several reruns throughout the month. For a complete schedule visit: [www.evptour.com/tvschedule.asp](http://www.evptour.com/tvschedule.asp).

Carrie Wright is a leading star of the EVP with four titles since joining in 2006. She was all-conference at Pepperdine University all four years and was a former competitor in the Association of Volleyball Professionals (AVP).

"I fell in love with Lake Tahoe years ago when I went on a winter vacation," said Carrie Wright. "I can only imagine the colors of the mountains and beautiful vegetation reflecting off of the lake in the summertime; we just can't wait to get there, tour around, and of course get in some competitive volleyball action on the beaches of Lake Tahoe."

Beach access is \$5 per person. Even though there's no beachside parking, it's only a short walk, bike or shuttle ride from the casino corridor. Parking on the top floor of the garage at Horizon casino is reserved for the tournament, and a free shuttle will take guests directly to the beach. A free bike valet will be offered by the Lake Tahoe Bicycle Coalition, along with bike maps and safe rider's guides. BlueGo, South Tahoe's public bus transit system, will provide free rides both days of the event on the Club Route, between Lake Tahoe Vacation Resorts and the Stateline. For details visit [www.bluego.org](http://www.bluego.org).

Sandwiches, burgers, salads and drinks are available onsite at Lakeside Beach Grill, while Cold Stone Creamery, Booster Juice, the Energy Drink Outlet and Bike The West will have booths at the event. Keeping with the family theme, adult beverages can only be purchased and consumed at the restaurant area. Seating is on a first come first serve basis; however, guests can bring their own chairs.

EVP is one of the primary volleyball tours in the U.S., with over 10,000 athletes that compete March through October in 20 destinations, including Ft. Lauderdale, Santa Barbara, Chicago, New Orleans, and Newport.

Since 1994, the EVP® Pro Beach Volleyball Tour has been building enthusiasm for the game and providing local athletes support and the opportunity to compete on a national level. The majority of athletes are contracted and play in the tour because it fits their active lifestyle and love for the outdoors.

“Having the EVP Tour here complements Lake Tahoe’s attraction to another segment of visitors,” said Carol Chaplin, executive director of Lake Tahoe Visitors Authority. “Whether its families, gamers or outdoor enthusiasts, South Shore’s appeal is wide.”

Sponsors include Lake Tahoe Visitors Authority and Hawaiian Tropic Banana Boat.

For details on EVP Tours and schedules visit <http://www.evptour.com>.

For more information about upcoming summer activities, headliner entertainment, and lodging packages at South Shore Lake Tahoe, visit [www.BlueLakeTahoe.com](http://www.BlueLakeTahoe.com).

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#### **About the Lake Tahoe Visitors Authority**

Set at 6,300’, South Shore Lake Tahoe offers one of the world’s most unique destinations, combining spectacular natural beauty and a plethora of outdoor activities along with 24-hour nightclubs, fine dining, gaming and superstar entertainment. The region’s beautiful 10,000 ft. mountain, emerald forests, and indigo waters draw vacationers year-round for the best in outdoor recreation, including world-class skiing and riding, boating, golfing, hiking, and mountain biking and dynamic nightlife. For lodging, recreation and family packages at South Shore Lake Tahoe, call the Lake Tahoe Visitors Authority, 1-800-AT-TAHOE (1-800-288-2463) or [www.BlueLakeTahoe.com](http://www.BlueLakeTahoe.com).

#### **Access to Blue Lake Tahoe**

The Reno/Tahoe International Airport provides more than 180 daily flights with nonstop service to 20 destinations, including Atlanta, Chicago, Dallas, Denver, Houston, Las Vegas, Seattle, Spokane, Portland, Minneapolis, Phoenix, Tucson, San Diego, Orange County, Long Beach, Ontario, Los Angeles, San Francisco, San Jose, and Salt Lake City. An additional 20 destinations are serviced via direct, one-stop flights from RTIA. The airport is just 55 miles from South Lake Tahoe and is accessible via the South Tahoe Express, a luxury motor coach. The Lake Tahoe Airport is a year-round all-weather facility with professional services located in South Lake Tahoe, CA for the general aviation and corporate executive traveler.