



FOR IMMEDIATE RELEASE  
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## CELEBRITY GOLF DISCOUNT PASS ON SALE FOR CHRISTMAS

*20<sup>th</sup> Annual American Century Championship Celebrates with 20% Off*

(Stateline, Nev.) – The American Century Championship is celebrating its 20<sup>th</sup> year at South Lake Tahoe with a 20% discount on a season pass; just in time for the holidays. Put Michael Jordan, Tony Romo, Charles Barkley and 75 other celebrities in a Christmas stocking for only \$48. That's just \$8 a day for six days of celebrity sightings, golf action and fun at Edgewood Tahoe Golf Course, July 14-19, 2009. These special discount Passes are available December 1-25, 2008 online at <http://southtahoe.activitytickets.com/relax/golf/545>

Nationally acclaimed Edgewood Tahoe has hosted the event since the tournament's inception in 1990. In addition to great golf, there's also the vibe of South Shore's celebrity scene and Charles Barkley's scary swing!

Season passes provide fans with access to all six days of the event, July 14-19, 2009:

- **Tuesday, July 14** features the Lake Tahoe Celebrity-Amateur Tournament, where early celebrity sightings and autograph accessibility is high.
- **Wednesday, July 15** is a practice round for most of the celebrities.
- **Thursday, July 16** is the American Century Celebrity-Am, a double-shotgun of fun with the majority of celebrities and amateur partners.
- **Friday, July 17** is the opening round of competitive play.
- **Saturday and Sunday, July 18 and 19** are the second and final rounds to determine the champion. The final rounds of the tournament will be aired on NBC.

After Dec. 25, 2008, season passes will be \$60. Daily ticket prices are \$15 on Tuesday, Wednesday and Thursday; and \$25 per day for the competitive rounds on Friday, Saturday and Sunday. Kids 10 and under get in free with the purchase of an adult ticket.

The event's title sponsor, American Century Investments, is a premier investment manager serving financial intermediaries, institutions and individual investors. The Lake Tahoe Visitors Authority is a major sponsor of the tournament, along with host hotel Harrah's/Harveys and Edgewood Tahoe Golf Course. The American Century Championship has raised over \$3 million for a variety of charities through its history.

For tournament tickets, information and lodging packages, visit: [www.BlueLakeTahoe.com](http://www.BlueLakeTahoe.com).

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